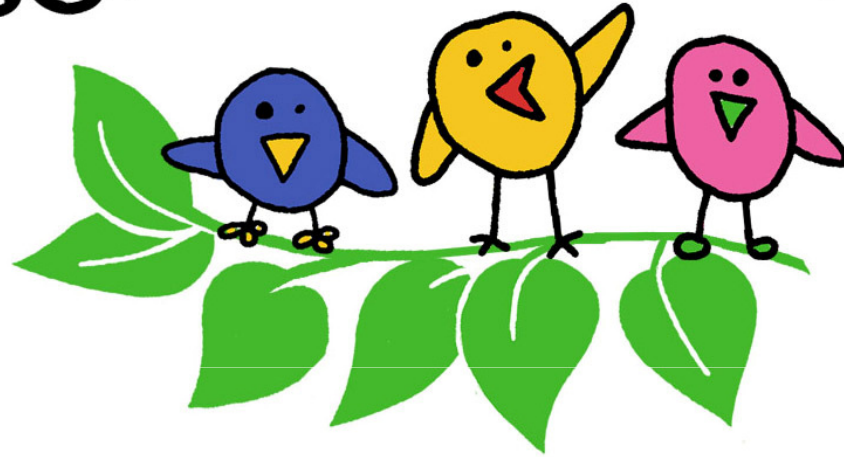


# Soham For Kids



An introduction to the charity



# Agenda

- Welcome by Ron Ciccone, CNN/Turner board member and Soham For Kids patron
- Address by The Baroness Flather, member of the House of Lords and Soham For Kids patron
- Introduction to Soham For Kids by Faiza Seth, founder



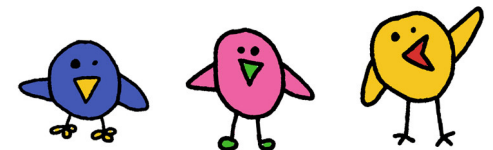
# How Soham For Kids started

- Visited Hyderabad with my mother to distribute clothes, food, toys, etc. to orphanages
- Frustrated by the short-term effect of this approach
- Wanted to remove the barriers to betterment for the very poorest in the community



# What makes Soham different?

- Long-term strategy designed to permanently break the cycle of poverty through self-betterment
- Depth vs Reach
- A holistic approach: education supported with meals, clothing and healthcare
- Completely free of charge and non-denominational
- A westernised curriculum, with extra-curricular activities that include art, dance, music and physical education
- Adult vocational classes that support the local community
- Low administration costs of 11%



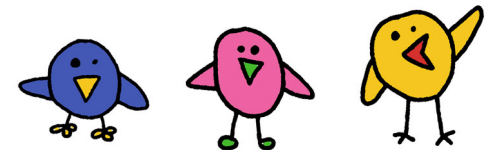
# The vision for Soham

- Expand the school by one grade annually until 12th grade, increasing the size of the school by 25 children each year
- Deliver the best education possible to an acutely economically deprived community in Mallapur



# Plans and challenges

- The capacity of the current school building will be insufficient after next year
- Our objective is to purchase a larger building that can be customised to fulfil our vision
- Following this, we plan to expand to other impoverished communities in India



# Budget

SOHAM FOR KIDS						
	Forecast 2010 - 11	Budget 2011 - 12	Budget 2012 - 13	Budget 2013 - 14	Remarks	
Number of Students	75	100	125	150	1 Additional class with 25 new students per year	
Staff Memebers	10	12	14	16	1 teacher and 1 helper per additional class	
<b><u>RUNING EXPENSES</u></b>						
<b>PAYROLL COSTS</b>						
Wages & Salaries	£ 12,437	£ 20,155	£ 24,273	£ 28,721		
<b>NON PAYROLL COSTS</b>						
Initial costs (i.e. inauguration expenses, renovation of premises etc)	£ 1,045	£ -	£ -	£ -		
Uniforms / books / kitchen utencils etc	£ 629	£ 880	£ 1,320	£ 1,760		
Meals for kids	£ 3,986	£ 6,400	£ 8,640	£ 11,197		
Utilities, telephone, maintenance, insurance & legal costs	£ 3,345	£ 1,792	£ 2,061	£ 2,370		
Rent	£ 2,933	£ 3,520	£ 7,200	£ 7,920	Will need to move to larger premises	
Travel	£ 1,221	£ 1,387	£ 1,595	£ 1,834		
Education Support (curriculum development & training)	£ 962	£ 1,760	£ 2,024	£ 2,328		
HOPE Foundation India Administration Fee	£ 3,367	£ 3,948	£ 5,182	£ 6,174		
<b>Total Non Payroll Costs</b>	<b>£ 17,488</b>	<b>£ 19,687</b>	<b>£ 28,022</b>	<b>£ 33,583</b>		
<b>Total Running Costs</b>	<b>£ 29,924</b>	<b>£ 39,842</b>	<b>£ 52,295</b>	<b>£ 62,304</b>		
<b>SET UP COSTS &amp; CAPITAL EXPENDITURE</b>	<b>£ 3,487</b>	<b>£ 4,000</b>	<b>£ 5,667</b>	<b>£ 4,000</b>	Additional expenditure associated with move to another premises	



Soham For Kids

