

# Hospitality Interiors

HOTEL, RESTAURANT, BAR & CLUB INTERIORS

## PREVIEWS

London Design Festival | The Sleep Event  
Cersaie | MoOD | Maison & Objet  
Harrogate Flooring Show

## PROJECTS

St Pancras Renaissance | Tinderbox  
Aquagranda Wellness Park | Mangiare  
Playboy Club and Casino

Issue 36 | July - August 2011



Playboy Club and Casino, Mayfair

July - August 2011



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**PRINT & DISTRIBUTION**  
Stephens and George

**ADVERTISING RATES**  
double page spread - £2995  
full page - £1795  
half page - £995  
design file - £285  
front cover package - £4195  
inside back cover - £1895  
outside back cover - £2295

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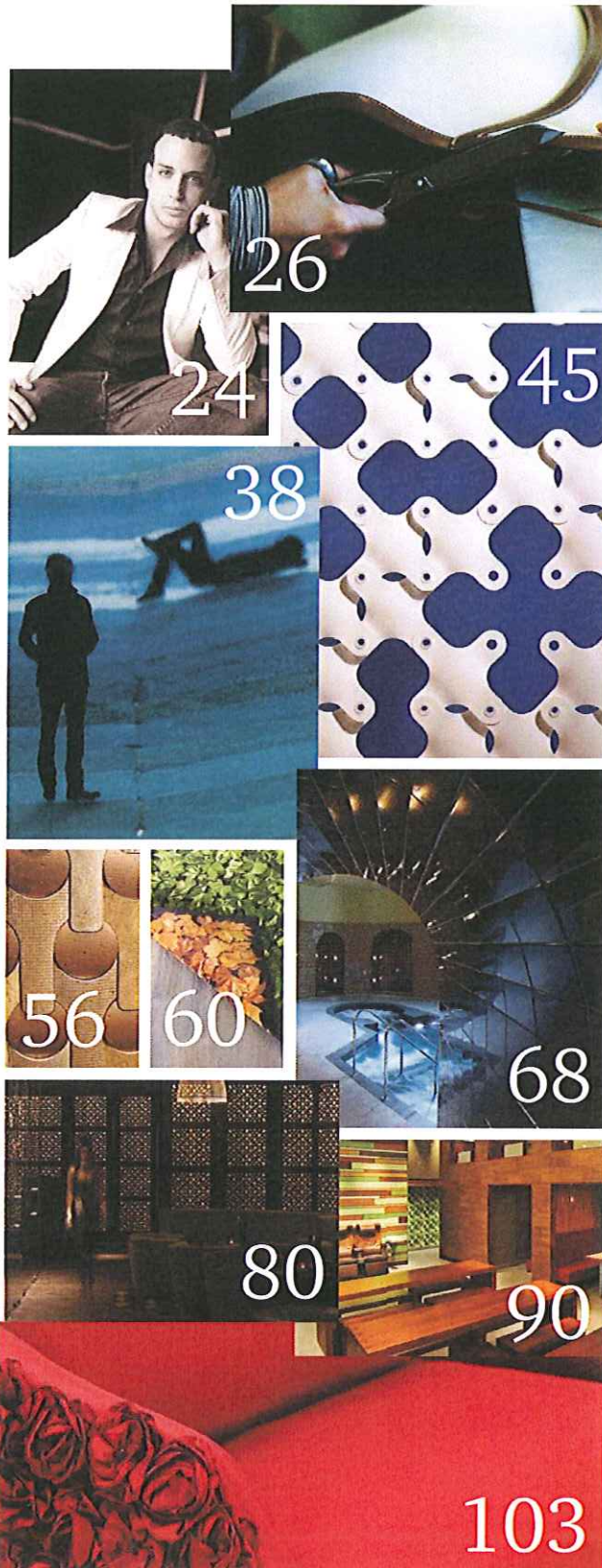
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**SUBSCRIPTIONS**

Refunds on cancelled subscriptions will only be provided at the publisher's discretion, unless specifically guaranteed within the terms of the subscription offer.

**Gearing Media Group**  
Gearing Media Group Ltd  
4 Red Barn Mews, High Street,  
Battle, East Sussex TN33 0AG, UK  
www.hospitality-interiors.net

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## Turnstyle's new image

2012 will see UK-based company Turnstyle Designs celebrate 20 years of business, designing and crafting some of the most innovative and inspirational door and cabinet



hardware in the market. As a prelude to this, Turnstyle, has undertaken a total rebranding process.

The company remains committed to supplying quality products to some of the world's finest homes, hotels and super yachts, and Turnstyle executed the move with singular intent – to introduce a brand image that encompasses the high-end nature of its product, while adding fresh vigour to the company's image for the years ahead.

W [turnstyledesigns.com](http://turnstyledesigns.com)

## Swissôtel opens new spa and sport brand



Swissôtel Hotels 7 Resorts, an award winning group of distinctive hotels, has expanded its collection with a new spa and sport brand. Operating under the title of Pürovel Spa & Sport the centres are to be gradually rolled out around the world within the Swissôtel Hotels & Resorts international hotel chain.

The idea is based on an Alpine-inspired solution for vital treatments and exercise within a modern, contemporary setting. Its design embraces the purity of the natural world and incorporates features including stone, wood, water and flowers to reflect this.

"Health and natural vitality are perfectly synonymous with Switzerland," says Lilian Roten, vice president of operations at Swissôtel Hotels & Resorts. "There is virtually no other country in the world that can compete with Switzerland's unique and unspoilt environment and its healthy climate."

While summer represents the peak of activity to improve performance, autumn stands for cooling down and regeneration prior to winter, a time of

rest and relaxation. "The rhythm of the four seasons in our native Switzerland inspired us to choose this approach, which focuses on restoring the balance between body and soul," adds Lilian Roten.

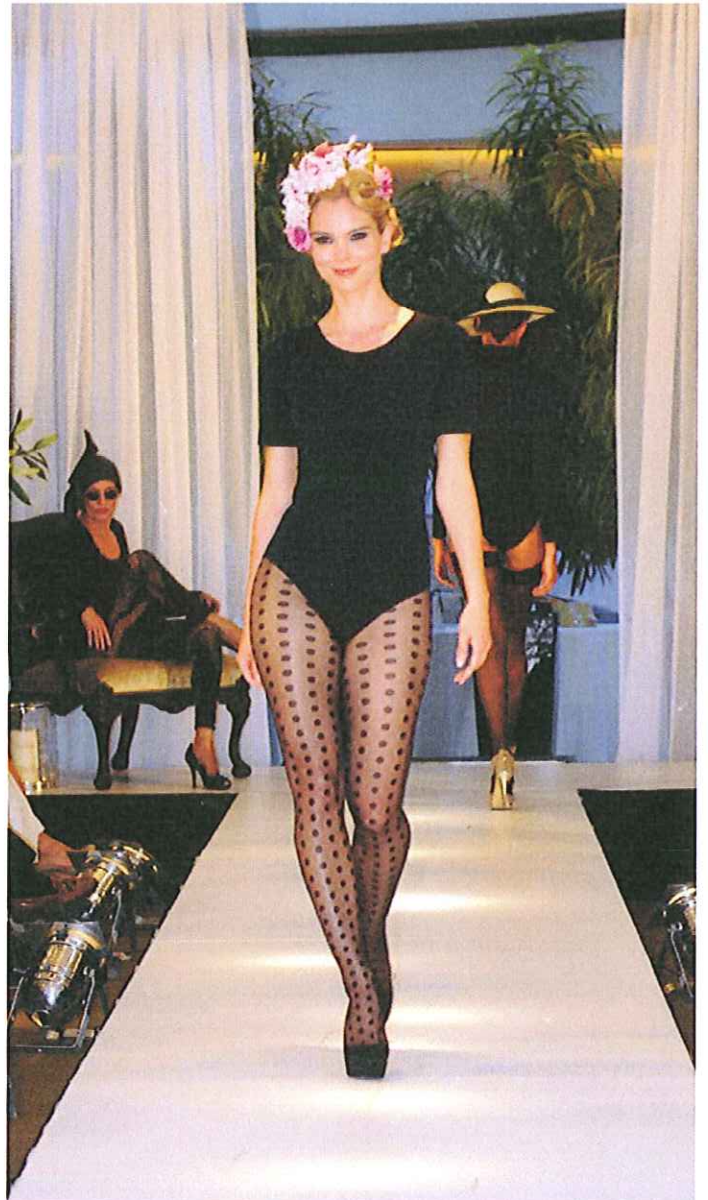
Some of the hotel chain's existing spas, such as those in the Swissôtel Krasnye Holmy in Moscow and the Swissôtel Tallinn, have already been converted into Pürovel Spa & Sport centres. More are set to follow in other Swissôtel locations in the near future. New hotels such as the Swissôtel Dresden will work exclusively with the Pürovel brand right from the start.

The international hotel chain is owned by FRHI Holdings Limited, a leading global hotel company with 101 hotels and resorts worldwide under the Raffles, Fairmont and Swissôtel brands. The company also manages Fairmont and Raffles branded Residences, Estates and luxury private residence club properties.

W [purovel.com](http://purovel.com)

W [swissotel.com](http://swissotel.com)

W [swissotelathome.com](http://swissotelathome.com)



## Catwalk style from Casa Forma

Fashionistas came out in force for this year's Mad Hatters Show, held at the private Hurlingham Club, London. The event housed a milieu of creativity with leading names in the UK's millenary and fashion spheres coming together to present their latest collections and help raise £60,000 for The Children's Trust – a national charity for children with multiple disabilities.

Supporting proceedings was luxury interior and architectural design company Casa Forma which created a distinctive catwalk that formed a centrepiece for the event.

Casa Forma's creative director, Luigi Esposito, worked personally on the

catwalk design creating a sophisticated scheme that combined soft white sheers, glass, silver and elegant pieces of furniture, evoking the company's signature style.

Casa Forma's CEO, Faiza Seth, says: "We were excited by the creative possibilities of mixing two fields of design – fashion and interiors, I have a passion for both and, as founder of Soham for Kids, a charitable school for impoverished children in India, I'm also delighted to support The Children's Trust as it is a worthwhile children's charity in the UK."

W [casaforma.co.uk](http://casaforma.co.uk)

W [thechildrenstrust.org.uk](http://thechildrenstrust.org.uk)